

The logo for MzN, featuring the letters 'MzN' in a bold, white, sans-serif font. The letter 'M' is stylized with a red diagonal line through its upper left portion. The background is a dark, rounded square.

MzN

Do Good. Better!

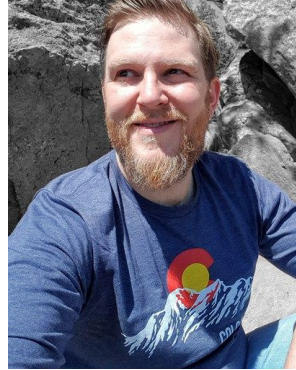
A wide-angle photograph of a city street, likely in New York City, showing tall buildings on both sides, yellow taxis, and pedestrians. A semi-transparent white box is overlaid in the center of the image, containing the main text.

**It's a new world
We need to lead & care**

BETTER!

About us

- ✓ A social enterprise for non-profits organisations
- ✓ We build better GOs
- ✓ We help them be better Funded, lead and organised



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Let's talk about this:



- 1) Why we need to be more conscious and deliberate about leading and caring.
- 2) Five way to lead and care BETTER in this new world
- 3) What do you think? What is your experience?

Hot, disrupted & unpredictable

HOT

There is no return to normal

- Climate disaster events pose the single largest threat to people, organisations and social progress.
- In the next 25 years, the world will continue to get hotter, whatever we do now.
- **Climate Change reality needs to be considered in strategy and leadership approaches**

Climate change reality

DISRUPTED

Changes are frequent and big

- Political changes not seen before change funding lines, destroy political alliances and change regulative environment more than before
- Digitalisation 3.0 and social acceptance of employer practices (office policy) have changed rapidly.
- **Disruption to the NGO business model is frequent and severe and needs to be considered**

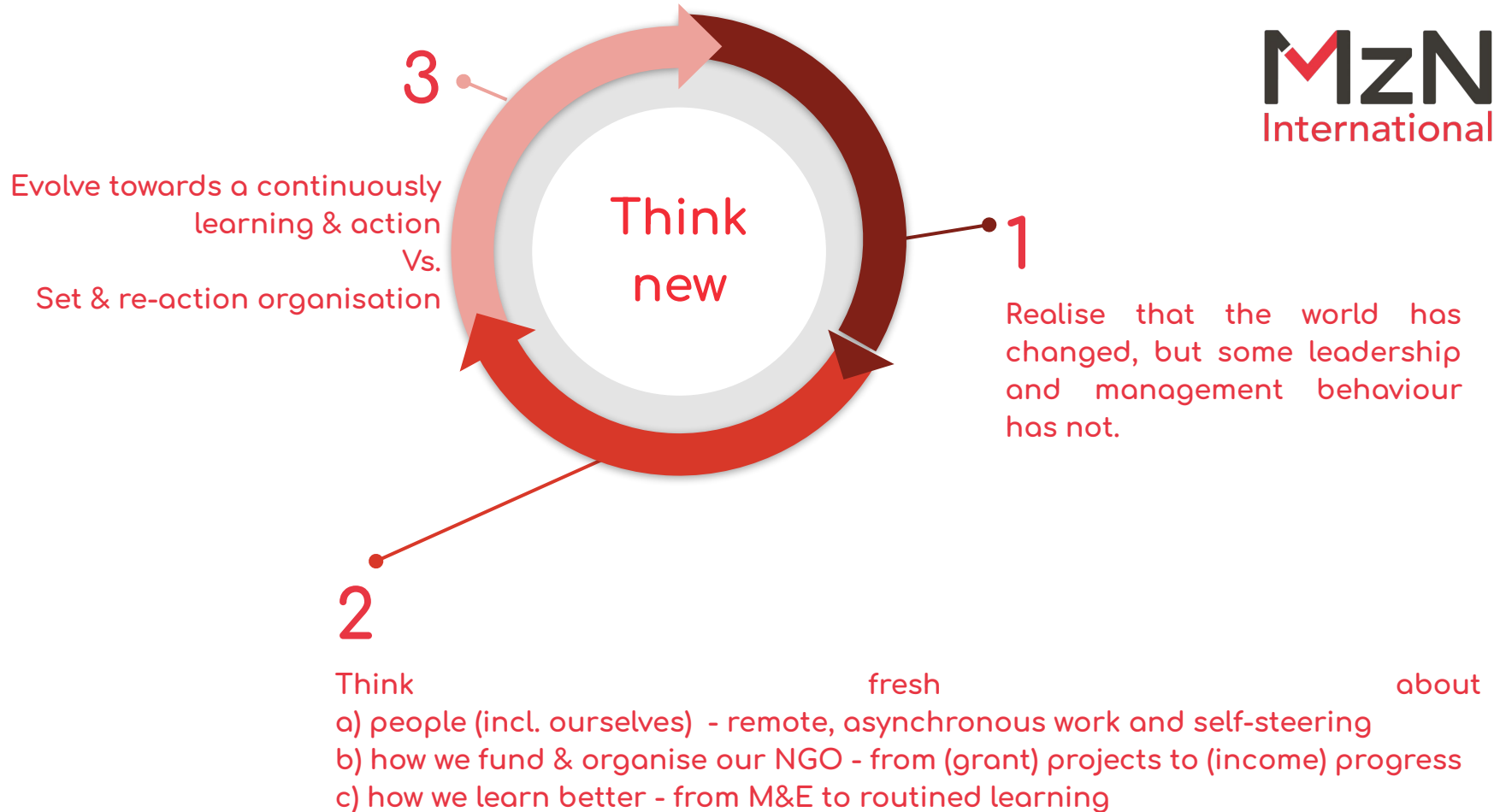
Crises & Innovation speed up

UNPREDICTABLE

The future is unpredictable

- Strategies that rely too much on future predictions become obsolete much quicker (1-2 years) & miss major impact opportunities
- Is our organisation able to “dance with the system”?
- E.g. Funding: a grant based model is too restrictive & not generating enough unrestricted funds

Plan for the unplannable



Five suggestions to lead better

1

Nurture people

Kill more meetings & make expectations clear

2

Diversify your income

Grow key donor & add at least 2 new ones

3

Go agile - for real this time

What do you REALLY need to get work done? Kill all else!

4

Learn every day

Collection -> Analysis -> Insight -> Foresight

5

Take care of yourself to love others

More stress requires more de-stressing.
Did you upgrade your self-care?

MzN Sprints

- Solves a problem in a short time getting everyone together
- Decision making is forced through the agreed timeline & by facilitation
- A one to three day event particularly prevalent issue or address an opportunity within their NGO or business
- Free of charge (costs charged only)



Stay in touch!

We are here to make doing good better. We help non-profit organisations secure more funding, drive innovation and develop smarter strategies.

By 2030, most of our services to NGOs will be free of charge or subsidised. Training already is.

CHRISTIAN MEYER ZU NATRUP

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New blog, podcast and upcoming events
www.mzninternational.com



[Upcoming webinar:](#)

[Funding Briefing and Donor Update for Summer 2023](#)

April 19th 2023

2 to 3pm CEST