

THANK YOU FOR YOUR INTEREST IN MzN's Funding Support

Today's funding landscape is fuelled by constant change, intense competition and an ever-increasing time and compliance demand on NGOs. We believe strongly that local and international NGOs need to have substantial funding pipelines to build a better world. This is why we partner with high-impact NGOs, supporting proposal writing and building a strong donor pipeline at high cost-efficiency. We also generate unrestricted funding through our complete fundraising campaign support. Together, we build strong, well-managed non-profit organisations that do good, better!



How we start

We learn about your organisation, how you operate, what your work is all about, your funding experience thus far and what your organisation's ambitions are.

How do we work together?

We partner with you for long-term success in building a sustainable income stream by submitting winning proposals and running campaigns that work. Our team of about 30 experienced proposal writers and fundraisers have extensive experience across most thematic areas to capture your unique impact point, manage a proposal pipeline, support (or do) the technical writing, provide short-term surge capacity and run long-term fundraising campaigns.

In all that, we partner with respect, empathy and your financial aim clearly in focus. The work is always led by a senior staff member with at least 15 years of experience.



Our proposal win rate is about 25% above the sector average. Depending on donor and technical area, the sector average ranges between 20% and 30%.



Our proposal writing services are delivered in English, Spanish, French and German. Campaigns can be run in any language.

What technical areas do we work in?

We are donor and fundraising experts. Our donor expertise is well established and proven. Our digital fundraising experts have run successful campaigns across the globe and use AI-driven tools to constantly improve earnings.

Our team has expertise in a range of technical sector areas, including agriculture, economic growth, education, start-up support, WASH, food security, humanitarian aid, DRR, governance, advocacy, human rights and many others.

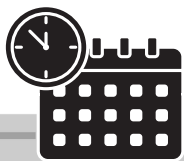


Our research indicates that an incomplete budget is the second biggest reason a proposal is doomed to fail. We can help you write a budget for your proposal. Our cost & finance experts have extensive experience in this area. It pays getting the budget right!

What sort of digital fundraising support do we offer?

Our digital fundraising campaigns are developed together with you, driven by artificial intelligence, to optimize investments and smart integrations and work long-term to raise funds successfully from Individuals, Corporates, Companies and Foundations globally.

The first step is focused on giving donors an engaging and empathy-driving experience and, making it easier and more rewarding in supporting your cause. Our fundraising solutions integrate all aspects needed, from campaign strategy, to design to payment solutions.



Whilst our services are designed for long-term success, we can support ad-hoc proposal and campaign design in some cases. Contact us for more information.

What sort of proposal writing support do we offer?

Proposals differ widely in terms of scope, size and time required to complete them. Our seasoned proposal writers have experience with all types and sizes of proposals, from a simple letter of inquiry to complex proposals for funders such as USAID, EU or various UN agencies.

We have developed proposals for many clients in all different areas including humanitarian aid, development cooperation, peacebuilding and advocacy/social justice. We help you create the project plan, the proposal development process, and write and compile the text. Alternatively, we do all of this in-house, assessing and helping improve your proposals once you send us your project design.

Why choose MzN as your fundraising partner?

- **We are your "one-stop shop" for your fundraising needs.** We help you build a sustainable income stream in two ways: 1) securing restricted funding sources by identifying bid opportunities and supporting your proposal writing process and 2) unrestricted funding opportunities by designing digital fundraising strategies and running complete digital fundraising campaigns.
- **We have over 15 years of experience** writing winning proposals and securing funding for clients.
- All of our projects are led by **experienced professionals spanning across the globe** who are able to write proposals and run campaigns in **different languages** within a **variety of technical and cultural contexts**.
- **We believe in constant improvement** and the power of metrics to regularly optimise your fundraising efforts.

How much do our fundraising services cost?

The minimum cost per month is EUR2,750. The maximum depends on the level of work agreed upon. To ensure complete cost control, costs are fixed and agreed on in advance. On average, the cost of our services is more cost-effective than hiring relevant staff. We do not work on a win-based model.

How long does our contract run for?

You can cancel at any time with 30 days notice to the next calendar month's end.