

THANK YOU FOR YOUR INTEREST IN

MzN's Funding Support

MzN supports NGOs globally to secure more funding in order to increase impact and better achieve the SDGs. We do this by enabling fast, efficient, and individually tailored access to funding opportunities and supporting bid writing.



How we start

We learn about your organisation, how you operate, what your work is all about, your funding experience thus far and what your organisation's ambitions are.

How we secure more funding together:

1. Identifying opportunities

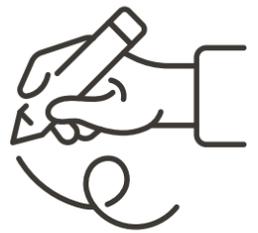


Finding funding opportunities, identifying new donors and understanding the funding landscape are key elements for the financial success of your organisation. But they also require a lot of time and resources. Our professional team has ongoing access to the latest funding opportunities and various donor databases. We assess the best opportunities for you and send you a weekly, bi-weekly or monthly newsletter with funding opportunities.

Once you have selected the opportunities from the list that you would like to pursue further, we do a deep dive, look into the funding process, the document requirements and any other key information about the opportunity, and share these insights with you. At this point, you will decide if you would like our assistance with the process or if your team will prepare the application on their own.

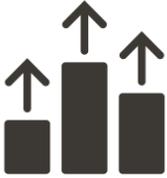
2. Proposal writing and assessment

Proposals differ widely in terms of scope, size and time required to complete them. Our seasoned proposal writers have experience with all types and sizes of proposals, from a simple letter of inquiry to complex proposals for funders such as USAID, EU or various UN agencies.



We have developed proposals for many clients in all different areas including humanitarian aid, development cooperation, peacebuilding and advocacy/social justice. We help you create the project plan, the proposal development process, and write and compile the text. Alternatively, we do all of this in-house, assessing and helping improve your proposals once you send us your project design.

3. Continuous improvement



Learning from past proposals is the best way to improve future ones. We will actively seek feedback, benchmark project and proposals designs and compare your costs with other NGOs who are competing for similar projects. Over time, this constantly improves our clients' proposals, increasing the success rate.

Where appropriate we might also:



Develop a better business strategy

Together we will develop and/or enhance your funding strategy, establishing a firm basis for growth. This may include donor mappings, engagement strategies, formulating goals and assessing the systems in place, and those still needed, to develop a successful funding operation.

Deliver (free) training

We don't want you to be dependent on us. We therefore offer free training to our clients on a wide range of topics including funding. If you want your team to get better at proposal writing, scoping for opportunities or developing a funding strategy, we can develop tailor-made training to get your teams up to speed. Contact us for more information.



What does our funding support cost?

All MzN experts charge EUR100 per hour (EUR105 in 2022).

Together we will agree on the number of hours per month you will want support. After contracting, you will get access to our project management system and can track in real-time how much time MzN's team spends on your organisation and what exactly we are doing. We will only charge for the time spent each month. Most clients obtain between 5 to 8 days (35-56hrs) support per month. The minimum time spent is 4 days (28hrs) per month.

For large projects, we can also work with a retainer agreement. Our fees include all insurance charges, IT and network costs. We are required to charge VAT only within Germany.