

WHY SOCIAL COMPLIANCE MATTERS

RETHINKING THE SUPPLY CHAIN

Consumers, governments, regional bodies and NGOs are demanding more transparency and higher ethical standards within companies and in progressively complex supply chains. Regulations, laws and social compliance standards have increased significantly as a result. What is social compliance and how does it benefit your company?

WHAT IS SOCIAL COMPLIANCE?

Social compliance encompasses the ethical treatment of people and animals, the environment, and the economy within the company and in the end-to-end supply chain.

REVEALS AREAS OF IMPROVEMENT

Social audits reveal opportunities for improvement. Publishing the analysis can boost your company's public image and facilitate accountability.

BOOSTS YOUR REPUTATION

Social compliance can boost your brand's reputation, inspiring trust and attracting consumers and socially conscious investors alike.

GOOD FOR THE WORKFORCE

A more satisfied, healthier workforce works harder and more efficiently, producing better-quality goods, ultimately generating higher profits.

CREATES PARTNERSHIPS

As strong advocates for human rights and environmental protection, NGOs often support companies' efforts to work towards a sustainable and socially responsible end-to-end supply chain.

THE RISKS OF NON-COMPLIANCE

Any brand associated with human rights violations, unfair labour practises or environmental damage can suffer serious legal and reputational repercussions.

HOW WE CAN HELP



MzN can help you (further) develop your social and sustainability compliance management approach as well as risk assessment and avoidance measures ensuring sustainable success.

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